



VIV Russia 2013 • May 28-30, 2013 Moscow, Russia

Legally binding registration form for participation

Exhibitor

Official company name	Relation code *
Street, number (and building, floor or room)	
Postal code, city, state and country	
P.O. Box, postal code, city, state and country	
Telephone	Fax
Website	E-mail
VAT-number	Company register No.

Your contact

Name	<input type="checkbox"/> M <input type="checkbox"/> F	Relation code *
Job title		
Telephone	Fax	E-mail

Correspondence address (if different from above)

Company name	Relation code *		
Attn.	Job title	<input type="checkbox"/> M <input type="checkbox"/> F	Relation code *
Street, number (and building, floor or room)			
Postal code, city, state and country			
P.O. Box, postal code, city, state and country			
Telephone	Fax	E-mail	

Invoice address (if different from the exhibitor)

The exhibitor remains at all times responsible for fulfilment of financial obligations

Company name	Relation code *		
Contact person	Job title	<input type="checkbox"/> M <input type="checkbox"/> F	Relation code *
Street, number (and building, floor or room)			
Postal code, city, state and country			
P.O. Box, postal code, city, state and country			
Telephone	Fax	E-mail	VAT-number

* To be filled in by VNU Exhibitions Europe B.V.

Desired exhibition space

Type of location

Space only rates:

<input type="checkbox"/> Aisle location: min. 12 sq.m	<input type="text"/>	sq.m x € 250	= €	<input type="text"/>
<input type="checkbox"/> Corner location: min. 20 sq.m	<input type="text"/>	sq.m x € 260	= €	<input type="text"/>
<input type="checkbox"/> End of row location: min. 40 sq.m	<input type="text"/>	sq.m x € 270	= €	<input type="text"/>
<input type="checkbox"/> Island location: min. 80 sq.m	<input type="text"/>	sq.m x € 280	= €	<input type="text"/>
				+ € <input type="text"/>

When booked after July 1, 2012 a surcharge applies

<input type="text"/>	sq.m x € 25	= + €	<input type="text"/>
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Volume discount

<input type="checkbox"/> 50 - 100 sq.m	<input type="text"/>	sq.m x € 10	
<input type="checkbox"/> > 100 sq.m	<input type="text"/>	sq.m x € 20	- € <input type="text"/>

Registration fee

Fixed costs per exhibitor		+ €	<input type="text" value="595"/>
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Standard stand construction*

*Optional, can be ordered later	<input type="text"/>	sq.m x € 75	= + €	<input type="text"/>
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Co-exhibitors

Contact information of co-exhibitors to be filled in on last page.
If you have more than three co-exhibitors pls. copy the page.

Total number of co-exhibitors:	<input type="text"/>	x € 995	= + €	<input type="text"/>
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Promotion & sponsor items

Digital promotion package

<input type="checkbox"/> Full digital exposure, now € 1,000 (was € 1,350)			
- Banner on the VIV Russia 2013 website: 10,000 views			
- Logo & link in visitor promotion email before the exhibition			
- Logo & link in digital review after the exhibition to full VIV database	<input type="text" value="€ 1,000"/>		+ € <input type="text"/>

Individual promotion items

<input type="checkbox"/> Your company logo on the entrance floor plan	<input type="text" value="€ 500"/>	
<input type="checkbox"/> Right to distribute badge lanyards with company name and/or logo (Lanyard, production and staff costs not included)	<input type="text" value="€ 3,000"/>	
<input type="checkbox"/> Right to distribute visitor welcome bags (Bag, production and staff costs not included)	<input type="text" value="€ 8,500"/>	= + € <input type="text"/>

Please contact me for more options

There is a limited number of promotional items. Promotional items are distributed on first come, first serve basis.

Total participation fee

€	<input type="text"/>
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Stand nr.

To be completed by VNU Exhibitions Europe B.V.

Which show topic fits best to your products/services? (max. one option possible).

1. Poultry:

- industrial feed, grain & raw material processing equipment
- feed ingredients/additives
- feed
- animal health
- animal breeding
- animal housing & farm equipment
- slaughter equipment
- meat ingredients
- meat processing, packaging, handling, refrigeration
- egg processing, packaging, handling, refrigeration
- meat products
- egg products
- knowledge transfer/consultancy

2. Pigs:

- industrial feed, grain & raw material processing equipment
- feed ingredients/additives
- feed
- animal health
- animal breeding
- animal housing & farm equipment
- slaughter equipment
- meat ingredients
- meat processing, packaging, handling, refrigeration
- meat products
- knowledge transfer/consultancy

3. Calves/cattle:

- industrial feed, grain & raw material processing equipment
- feed ingredients/additives
- feed
- animal health
- animal breeding
- animal housing & farm equipment
- slaughter equipment
- meat ingredients
- meat processing, packaging, handling, refrigeration
- milk production & refrigeration
- meat products
- knowledge transfer/consultancy

4. Fish & Shrimps

- industrial feed, grain & raw material processing equipment
- feed ingredients/additives
- feed
- animal health
- animal breeding
- animal housing & farm equipment
- slaughter equipment
- fish ingredients
- fish processing, packaging, handling, refrigeration
- fish products
- knowledge transfer/consultancy

The exhibitor is requested

To return this form before **April 28, 2013**, signed and completed in original (with any corrections) to **VNU Exhibitions Europe bv, attn. Mrs. Renate Wiendels, P.O. box 8800, NL-3503 RV Utrecht, the Netherlands, Fax +31 (0)30 295 2809, E-mail renate.wiendels@vnuexhibitions.com**

The undersigned participates in VIV Russia 2013 and declares to have received and have read the attached Terms and Conditions (dated June 2009 – version 9.1) and to have agreed to the applicability of these Terms and Conditions. The Terms and Conditions can be found on www.vnuexhibitions.com or www.viv.net and have been filed with the Chamber of Commerce of Utrecht, the Netherlands under no. 30149544.

Name

City

Date

Signature exhibitor

Company stamp



Contact information of co-exhibitors

Co-exhibitor 1

Official company name

Street, number (and building, floor or room)

Postal code, city, state and country

P.O. Box, postal code, city, state and country

Your contact

Telephone

Website

E-mail

Co-exhibitor 2

Official company name

Street, number (and building, floor or room)

Postal code, city, state and country

P.O. Box, postal code, city, state and country

Your contact

Telephone

Website

E-mail

Co-exhibitor 3

Official company name

Street, number (and building, floor or room)

Postal code, city, state and country

P.O. Box, postal code, city, state and country

Your contact

Telephone

Website

E-mail

Signature exhibitor

Company stamp

